

PUBLIC VALUE STATEMENT

The College believes that its Public Value Statement is contained in its Strategic Plan for 2024/2025. The extracts below form the relevant sections and the full document is available on the website or during office hours from Cath McGovern, Executive Assist to the Senior Team, at the Kingsway Campus.

Strategic Objectives for 2024/2025

1. To achieve high **quality** outcomes for our students by prioritising teaching, learning and progression.

We will do this by:

- 1.1 Prioritising the delivery of outstanding **quality** in terms of teaching, learning and assessment and the student experience so that all our students progress and reach their full potential.
- 1.2 Striving to create a college community with core values at its heart.
- 1.3 Nurturing our students and staff so that we have high levels of morale and wellbeing, together with creativity, innovation and excellence.
- 1.4 Providing exceptional levels of student care with an emphasis on good citizenship, employability skills and positive progression outcomes.
- 1.5 Investing in our staff to sustain high quality provision through outstanding staff development activities.
- 1.6 Developing leadership and management skills at all levels within the Organisation through the Leadership Development Programme.
- 1.7 Carefully and cautiously embracing Artificial Intelligence to enhance our daily working routines – Artificial Intelligence Strategy 2024.
- 1.8 Implementing and maintaining a wide curriculum offer that meets sector skills needs of the local, regional and national stakeholders.

2. To continue to improve levels of **efficiency** and remain in outstanding financial health.

We will do this by:

- 2.1 Maintaining financial stability through effective cost control and creating funds to grow.
- 2.2 Investing in and modernising our centres to meet local and regional priorities and addressing the needs of green technology and the low carbon economy with a focus on Hydrogen.

3. To maximise opportunities for **growth**, aligned to meet sector skills needs.

We will do this by:

- 3.1 Promoting growth areas, particularly 16-18, Higher Education, apprenticeships, full cost recovery courses and the new opportunities for adults.
- 3.2 Prioritising the needs of the people of Halton and the Liverpool City Region (LCR).
- 3.3 Continuing to be the first choice for school leavers, adult learners and employers while maintaining a market-led, regionally responsive college with an exciting and engaging curriculum.
- 3.4 Working in partnership to engage those who traditionally do not participate in education and training.
- 3.5 Working with employers and Employer Representative Bodies (EBRs) to develop a responsive curriculum to close the skills gap and provide a highly skilled local workforce through alignment with the Local Skills Improvement Plan (LSIP) and the Liverpool City Region Long Term Skills Plan.